I support the initiative to allow wireless subscribers to keep their wireless phone number when they transfer providers. My argument is based on the need to maintain seemless communications should I choose to switch providers. Not only does changing phone numbers create a hardship on my company, it creates a hardship on every business associate I deal with. I chose to "brand" my e-mail address (I had the option to do this) because of service issues between providers and it behooves the FCC to allow for this option regarding wireless phones.

Respectfully, Gerald A. Poppke, CSP President and Principal Consultant Risk Control Associates, LLC